

CHANDLER FEATURED IN 1960's OXYDOL COMMERCIAL

In the late 1960s Proctor & Gamble created a series of commercials marketing Oxydol that were filmed in historic locations all over the country. The company wanted to film one of these in Vermont and the State Department of Historic Preservation in Montpelier suggested the old train station in Randolph. The Madison Avenue types weren't thrilled with the suggestion, but they spotted Chandler Music Hall and thought it had possibilities. The marketing team contacted Chandler volunteer John Jackson and he assembled the cast for the commercial and facilitated the organization of the project.

John recalls that this was "quite a project", and has vivid memories of the electric power problem created during the filming. The makers of the commercial wanted to use huge 10,000-watt floodlights inside the hall. There wasn't nearly enough power in the hall so they had to get permission from CVPS to tap into the pole in front of Chandler. The first time everything was turned on, half the town lost power!

John reports that it took months to get the hall back together again, but they were able to get about \$3000 worth of lighting equipment as a result of their efforts.

This project was one of many endeavors, both large and small, that volunteers have participated in over the years. The beautifully renovated and expanded facilities at Chandler today have been built on the foundation of these community efforts. We're grateful for their vision and dedicated hard work, and we welcome the involvement of new volunteers.

Please contact Volunteer Coordinator Marda Donner at volunteer@chandler-arts.org to talk about ways you might become involved in ongoing activities at Chandler.